

**Event Management (B.S.)**

**Rosen College of Hospitality Management  
Department of Tourism Event and Attractions,  
9907 Universal Boulevard, Orlando, FL 32819**

<http://www.hospitality.ucf.edu>

**Email: [hospitality@mail.ucf.edu](mailto:hospitality@mail.ucf.edu)**

Dr. Robertico Croes, Department Chair

Dr. Abraham Pizam, Dean

Phone: 407-903-8000

**Admission Requirements**

- None

**Degree Requirements**

- None

**1. UCF General Education Program (GEP) (36 hrs)**

**A: Communication Foundations (9 hrs)**

**B: Cultural & Historical Foundations (9 hrs)**

**C: Mathematical Foundations (6 hrs)**

Required MAC 1105C College Algebra 3 hrs

**Select 1: (3 hrs)**

Required CGS 2100C Computer Fundamentals for Business or

Required STA 2023 Statistical Methods I 3 hrs

**D: Social Foundations (6 hrs)**

**Select 1: (3 hrs)**

Required ECO 2013 Principles of Macroeconomics or

Required ECO 2023 Principles of Microeconomics 3 hrs

**Select 1: (3 hrs)**

Required PSY 2012 General Psychology or

Required SYG 2000 Introduction to Sociology or

Required ANT 2000 General Anthropology 3 hrs

**E: Science Foundations (6 hrs)**

**2. Common Program Prerequisites (CPP) (3 hrs)**

- See "Common Prerequisites" in the Transfer and

Transitions Services section for more information.

HFT 1000 Introduction to the Hospitality and Tourism Industry 3 hrs

**3. Core Requirements: Basic Level**

MAC 1105C College Algebra GEP

**Select 1:**

STA 2023 Statistical Methods I or GEP

CGS 2100C Computer Fundamentals for Business GEP

**Select 1:**

ECO 2013 Principles of Macroeconomics or GEP

ECO 2023 Principles of Microeconomics GEP

**4. Core Requirements: Advanced Level (52 hrs)**

**Hospitality Management Core (24 hrs)**

HFT 2401 Hospitality Industry Financial Accounting 3 hrs

HFT 2500 Hospitality and Tourism Marketing 3 hrs

HFT 2220 Hospitality Human Resources Management 3 hrs

HFT 2254 Lodging Operations 3 hrs

HFT 3431 Hospitality industry Managerial Accounting 3 hrs

HFT 3540 Guest Services Management I 3 hrs

HFT 4286 Hospitality Communications 3 hrs

HFT 4464 Hospitality Industry Finance 3 hrs

**Internships (3 hrs)**

HFT 3940 Internship I 1 hr

HFT 4941 Internship II 1 hr

HFT 4944 Internship III 1 hr

**Event Management Core (25 hrs)**

FSS 2284C Food Preparation for Catered Events 4 hrs

HFT 2750 The Event Industry 3 hrs

HFT 3670 Hospitality and Event Risk Management 3 hrs

HFT 3512 Event Promotion 3 hrs

HFT 3373 Event Design, Production & Technology 3 hrs

HFT 3519 Event Services 3 hrs

HFT 3523 Event Sales 3 hrs

HFT 4757 Event Management 3 hrs

**5. Restricted Electives (18 hrs)**

**Complete any six restricted Event (18 hrs)**

**Management Electives**

HFT 3741 Meeting Management or 3 hrs

HFT 4754 Exhibit and Trade Show Operations or 3 hrs

HFT 4795 Entertainment Arts and Events or 3 hrs

HFT 3798 Fairs and Festivals or 3 hrs

HFT 4561 Destination Marketing or 3 hrs

HFT 4736 Destination Management or 3 hrs

HFT 4796 International Events or 3 hrs

HFT 4375 Advanced Trade Show Management or 3 hrs

HFT 3868 History and Culture of Wine or 3 hrs

HFT 3357 Golf & Club Event Operations 3 hrs

**6. Capstone Requirements**

- None

**7. Foreign Language Requirements**

**Admissions**

- State University System foreign language admission requirement: two years in high school or one year in college instruction in a single foreign language. (This requirement applies to those students admitted to the University without the required two units of foreign language in high school.)

**Graduation**

- None

**8. Electives**

- 3-11 hours as necessary to result in 120 total credit hours.

**9. Additional Requirements**

- Final exams will be given during Final Exam Week only.
- Transfer students to this program must take a minimum of thirty (30) credit hours in Hospitality Management core classes or restricted electives at UCF.

**10. Required Minors**

- None

**11. Departmental Exit Requirements**

- None

**12. University Minimum Exit Requirements**

- A 2.0 UCF GPA
- 60 semester hours earned after CLEP awarded
- 48 semester hours of upper division credit completed
- 30 of the last 39 hours of course work must be completed in residency at UCF.
- A maximum of 45 hours of extension, correspondence, CLEP, Credit by Exam, and Armed Forces credits permitted.
- Complete the General Education Program, the Gordon Rule, and nine hours of Summer credit.

**Total Semester Hours Required**

- 120

**Honors In Major**

- None

**Related Programs**

- None

**Certificates**

- None

**Related Minors**

- None

**Advising Notes**

- None

**Transfer Notes**

- Subject to the general grade and residence requirements, credit will be granted for transferred course work equivalent to that required in the UCF College of Hospitality Management.
- Florida College System institution students are encouraged to complete the general education requirements prior to transferring to UCF.
- A minimum of 30 semester hours must be completed at UCF within the event major.
- Orientation and advising are two of the most valuable tools that a student can make use of when transferring to UCF. Students should take advantage of both.

## UCF Degree Programs

### Acceptable Substitutes for Transfer Courses

- None

### Plan of Study

#### Freshman Year - Fall 15 hrs

HFT 1000	Introduction to the Hospitality and Tourism Industry	3 hrs
ENC 1101	Composition I	3 hrs
CGS 2100C	Computer Fundamentals for Business	3 hrs

#### Select one course from the list 3 hrs

PSY 2012	General Psychology or	3 hrs
SYG 2000	Introduction to Sociology or	3 hrs
ANT 2000	General Anthropology	3 hrs

#### Cult/Historical Foundation Course 3 hrs

AMH 2010	U.S. History: 1492-1877 or	3 hrs
HUM 2210	Humanistic Tradition I or	3 hrs
EUH 2000	Western Civilization I or	3 hrs
WOH 2012	World Civilization I	3 hrs

#### Freshman Year - Spring 15 hrs

ENC 1102	Composition II	3 hrs
MAC 1105C	College Algebra	3 hrs
HFT 2750	The Event Industry	3 hrs
HFT 2220	Hospitality Human Resources Management	3 hrs

#### Cultural Foundation Course 3 hrs

HUM 2230	Humanistic Tradition II or	3 hrs
AMH 2020	U.S. History: 1877-Present or	3 hrs
EUH 2001	Western Civilization II or	3 hrs
WOH 2022	World Civilization II	3 hrs

#### Sophomore Year - Fall 15 hrs

HFT 3670	Hospitality and Event Risk Management	3 hrs
SPC 1608	Fundamentals of Oral Communication	3 hrs
HFT 2500	Hospitality and Tourism Marketing	3 hrs

#### Select 1: 3 hrs

ECO 2013	Principles of Macroeconomics or	3 hrs
ECO 2023	Principles of Microeconomics	3 hrs

#### Science Foundation 3 hrs

BSC 1005	Biological Principles or	3 hrs
BSC 1050	Biology and Environment or	3 hrs
GLY 1030	Geology and its Applications or	3 hrs
GEO 1200	Physical Geography or	3 hrs
ANT 2511	The Human Species	3 hrs

#### Sophomore Year - Spring 16 hrs

HFT 3512	Event Promotion	3 hrs
HFT 3519	Event Services	3 hrs
<sup>1</sup> FSS 2284C	Food Preparation for Catered Events	4 hrs

#### Science Foundation II 3 hrs

AST 2002	Astronomy or	3 hrs
CHM 1020	Concepts in Chemistry or	3 hrs
PSC 1121	Physical Science	3 hrs

#### Cultural Foundation Course 3 hrs

FIL 1000	Cinema Survey or	3 hrs
REL 2300	World Religions or	3 hrs
PHI 2010	Introduction to Philosophy or	3 hrs
MUL 2010	Enjoyment of Music or	3 hrs
THE 2000	Theatre Survey or	3 hrs
ARH 2050	History of Western Art I or	3 hrs
LIT 2110	World Literature I or	3 hrs
LIT 2120	World Literature II	3 hrs

<sup>1</sup> Food Preparation for Catered Events 4 credit hours

#### Junior Year - Fall 16 hrs

HFT 3540	Guest Services Management I	3 hrs
HFT 2254	Lodging Operations	3 hrs
HFT 2401	Hospitality Industry Financial Accounting	3 hrs
HFT 3940	Internship I	1 hr
HFT 3373	Event Design, Production & Technology	3 hrs

#### Junior Year - Spring 15 hrs

HFT 3431	Hospitality industry Managerial Accounting	3 hrs
HFT 4941	Internship II	1 hr
HFT 3523	Event Sales	3 hrs

### Event Management Restricted Electives \*\*\*See list in catalog for 9hrs

#### Senior Year - Fall 15 hrs

HFT 4286	Hospitality Communications	3 hrs
HFT 4464	Hospitality Industry Finance	3 hrs
HFT 4944	Internship III	1 hr

### Event Management Restricted Elective \*\*\*See list in Catalog for 3hrs

#### University Free Electives 5 hours

<b>Senior Year - Spring</b>	<b>15 hrs</b>	
HFT 4757	Event Management	3 hrs

### Event Management Restricted Electives \*\*\*See list in catalog for 6hrs

#### University Free Electives 6 hours

#### Program Academic Learning Compacts

- Program Academic Learning Compacts (student learning outcomes) for undergraduate programs are located at: [http://www.oeas.ucf.edu/alc/academic\\_learning\\_compacts.htm](http://www.oeas.ucf.edu/alc/academic_learning_compacts.htm)

#### Equipment Fees

- Part-Time Student: \$37.50 per term
- Full-Time Student: \$75 per term